



1st Annual India WINConference

Women Shaping the Future

(21) 22-23 February 2013

Hotel Radisson Blu Plaza, New Delhi



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www.winconference.net



What is WIN?

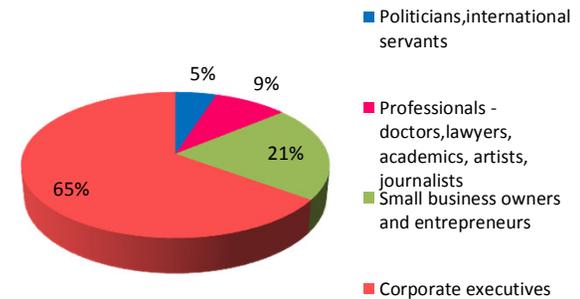
inspiring women worldwide



W.I.N. Facts

- W.I.N. is a mission driven organization that is a reference for women working internationally and for companies active in women's leadership and diversity and inclusion.
- Founded in 1998 by Norwegian social entrepreneur, Kristin Engvig.
- W.I.N. reaches exceptional women leaders, experienced managers, entrepreneurs and talent worldwide.
- W.I.N. also works with local Indian partners such as Stree Shakti and CEQUIN.
- W.I.N. is sponsored by Unilever, Shell, The International Herald Tribune, IKEA and other outstanding global and local organizations and individuals.
- 74 companies and leading business schools have been sponsors of W.I.N. 30% of these companies have sponsored at least 3 times.
- The W.I.N. website is visited by tens of thousands of people each year.
- W.I.N. activities receive wide international press coverage.
- Opinion leaders on all continents receive our printed materials. 150,000 people read our e – mail communication.
- 10,000 delegates from over 74 countries (core age group 41-45) have attended an annual W.I.N. leadership conference.
- 150 delegates from 21 different nationalities coming from 11 countries, attended the 1st Japan WINConference in Tokyo in May 2012.
- 65% are corporate managers, 35% entrepreneurs and professionals .
- The participant return rate is over 35% .
- W.I.N. is a visionary event and has been called 'an intellectual spa for mind and soul' and 'a magic formula'.

Conference delegates



Mission

Inspiring Women Worldwide.

Vision & Purpose

Developing, Empowering and Connecting leaders with a feminine, authentic and global vision.

- **Developing** - providing powerful tools such as a new vision, knowledge, inspiration and skills
- **Empowering** - giving women a voice to articulate new thoughts and ideas
- **Connecting** - ensuring a global infrastructure of women leaders

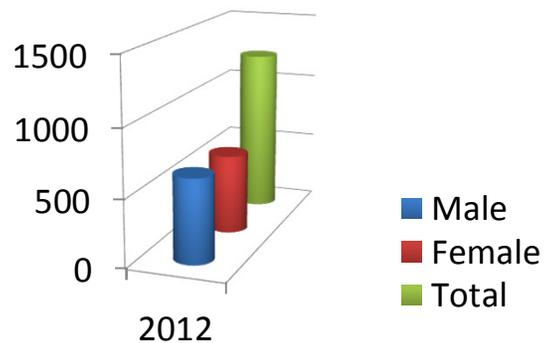
Values & Pillars

- feminine
- international
- authentic
- practical
- innovative
- focused on opportunities
- inter-connected



Current Indian Population

- India, with 1.22 billion people has the **second largest population** in the world
- India represents almost 17.31% of the world's population, which means **one out of six people** on the planet live in India
- With the population growth rate at 1.58%, India is predicted to overtake China when it reaches a population rate of **more than 1.53 billion people by the end of 2030**



Work force and Gender gap...

By 2022, one in four of the world's workforce will be in India.

India's **ability to educate its women** and give them opportunities has been successful in some areas:

- Millions more women are going into higher education than ever before. In 2005, 40% of all young Indians enrolled in higher education institutes were women.
- Over 10% of Indian companies are run by women, as compared with only 3% in the United States.
- Some industries have best practices that can be emulated by other industries to get more women into the workplace as the **IT industry** that has been so successful in seeking **gender parity** (40% of its employees are women).

And there are challenges:

The position of Indian women is characterized by extreme opposites. **Rural women** have no access to education and few opportunities for work beyond agriculture.

Middle and upper class women with degrees from top institutions, however, often fail to use their engineering or medical degrees after marriage.



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Women Shaping the Future

- A Woman's Leadership Event

Women are initiating, leading and creating the future of initiatives and organizations across different fields, industries, companies, communities and nations.

We will address:

- How women are shaping the future of India and globally?
- How can we accelerate the change and participation of women in decision making, entrepreneurship, corporations and in leading communities?
- Corporate practices - how can we better create inclusive work places, work life balance and opportunities?
- How can we become a global, authentic and feminine leader?
- How women can take charge, in first person, leading the change, shaping the future ?
- For foreign delegates; a study tour to Taj Mahal follows the main event
- Official launch of the WINgirls project.

This event will give you the inspiration, knowledge, practical tools and contacts to help you succeed and prepare for the future!





India – WINConference - (21) 22-23 February 2013

Women Shaping the Future

When: 21-23 February

- 21st February (opening evening reception)
- 22nd February (all day and evening)
- 23rd February (all day)

Where: New Delhi – Hotel Radisson Blu Plaza



Who: Women and men in middle to upper management of companies, consultants, small entrepreneurs, NGO leaders, anyone interested in the topic and who embrace positive changes in their work and life.... YOU!

Organizers: Women's International Networking (WIN) in Switzerland with a local planning committee in New Delhi. (Stree Shakti and CEQUINE).

Support: In India WIN is sponsored by Unilever, Shell, The International Herald Tribune, Frederique Constant, IKEA and other outstanding global and local organizations and individuals.

Contact us:

Become a sponsor: contact us on: sponsor@winconference.net

Become a speaker: Go to link: <http://www.winconference.net/Contribute/Become-a-speaker>

Become a partner network: contact us on: network@winconference.net

The Agenda at a Glance

inspiring women worldwide



21 February (pre-conference gathering)(Evening)

Registration opens

Early Arrival Pre-Conference Networking Activity and Opening Dinner

22 February Day 1 (Full day and Evening)

Plenary Opening Ceremony : Women Shaping the Future

Plenary session: The Global Picture.

What's going on? Possibilities and new trends which lie ahead.

Plenary session: The Future of Work: Where do we want to be working?

Which are the organizations consciously leading the way and what can be learnt from them? Which are the companies we want to run, work for and buy from?

Breakout Sessions /Workshops

Re-evaluate your career and prepare for a next step contributing with your uniqueness where you are most needed.

Plenary session: The Future Career: How are women creating their future?

Careers moves, transitions and navigating in a constantly changing environment.

Gala Dinner/Sari party and outstanding networking possibilities.

23 February Day 2 (Until 18.00)

Breakout Sessions /Workshops

Re-evaluate your career and prepare for a next step contributing with your uniqueness where you are most needed.

Plenary Session: Realizing You

How can we realize our own full potential as we contribute to evolving our work and world into a place that benefits all? We ask how to find clarity, enthusiasm, commitment and care while giving and receiving support along the way.

Plenary: Networking Open Space

SEVEN: A theatre

Plenary: Closing ceremony session

24 February and 25-30 February: Optional Post Conference Tour





Interesting and captivated market group – The sales & marketing benefits

W.I.N. attracts a new group of high income, well-educated and influential participants. Having the opportunity to understand their values, priorities and purchasing behaviors will be essential to reviewing existing markets and creating new ones. Through sponsoring the India W.I.N. Conference 2013, organizations like yours can also extend its communication reaching thousands of potential customers. At the conference, face-to-face communication with several hundred demographically desirable women offers unique market research as well as brand-building opportunities.

Profile your organization as women friendly – The leadership benefits

Most organizations acknowledge that, more than ever before, it is vital to attract talent, to retain talent and to leverage on the diversity within an organization. Sponsors of W.I.N. have the opportunity to inform the world about their women's initiatives and to reinforce being women-friendly in order to attract highly qualified talent.

Cost efficient incentive or training event – The human resources benefits

For female staff and teams in your organization, India W.I.N. Conference 2013 will be a first-class incentive, leadership development and training programme - complimentary tickets and generous discounts on the standard ticket price are cost effective options for groups/teams. Sponsoring will signal your organization's commitment to diversity and women's advancement as well as demonstrate a strong and positive image of the new professional female leaders you nurture in your organization.

Organizational learning & innovation benefits

- ① The India W.I.N. Conference 2013 sponsors can benefit from being part of an innovative group of like-minded international organizations who are willing to exchange/benchmark their experiences, key learning and their competencies – the basis of the W.I.N. Sponsor Network. Your company will have an invaluable opportunity to form close associations with other international organizations, participate in an exciting exchange of ideas and knowledge sharing and be able to position the organization in an environment of authentic global leadership.

② *“HP is proud to be a sponsor of W.I.N. The W.I.N. Global Leadership Conference offers a great development experience for our employees and a unique opportunity to connect with an international community of women leaders”*

Luciana Broggi, VP Marketing Personal System Group, Hewlett Packard EMEA